

KMG COLLEGE OF ARTS AND SCIENCE, GUDIYATHAM

PG & RESEARCH DEPARTMENT OF COMMERCE

ANNUAL REPORT 2023-2024

The PG & Research Department of Commerce organized fresher's day celebration on 24.7.2023 at 2 pm in auditorium. Senior students of our department welcomed the junior by hosting cultural programmes; Momentos were Distributed at the end for all the first year students.

PG & Research Department of Commerce organized the Commerce Association Inauguration program on 20.08.2023 at 11 am in auditorium. Dr.N.Fathima Thabassum Assistant professor and Head, PG & Research Department of Commerce, Mazhru Uloom College, Ambur will be the guest of honour of this programme and delivered a special lecture about "Application of AI in Business".

PG & Research Department of Commerce and PG Department of Commerce Computer Application joined organized the seminar on 'Understanding the commodity Derivatives Market' on 10.10.2023 at 2.00 pm in KMG Seminar hall. Prof.M.Ashtlakshmi Expert Speaker, NCDEX will be the chief guest of this programme and delivered a special address to the gatherings.

PG & Research Department of Commerce and PG Department of Commerce Computer Application joined organized the seminar on Sustainable Development of Emerging Economies through Start Ups" on 23.10.2023 at 10.00 AM Auditorium

PG & Research Department of Commerce and PG Department of Commerce Computer Application joined organized One day National webinar on consumer Rights and Education on 19.10.2023.

On 24.01.2024 Ph.D Public Viva Voce examination was conducted on Seminar hall to the Research Scholar Mrs.K.Thavamani.

Staff Achievement

1. Dr.K.Gomathy acted as a member in Board of Studies for PG Department of Commerce in Thiruvalluvar University.
2. Dr.K.Gomathy acted as a Doctoral committee member for the Ph.d Research Scholar in C.Abdul Hakeem College, Melvisharam
3. Dr.K.Gomathy published an article on Customer Perception towards Online Banking Transactions in Rabindra Bharati University Journal of Economics .
4. Dr.K.Gomathy attended FDP programme on Creative Thinking from 6th Nov 2023- to 8th nov 2023 conducted by ICT Academy in KMG College of Arts and Science, Gudiyatham
5. Dr.D.Saravanan acted as a Doctoral committee member for the Ph.d Research Scholar in C.Abdul Hakeem College, Melvisharam

6. Dr.D.Saravanan published an article on “A study on Marketing Plan and Strategy with special Reference to Garment Companies in Vellore city” in International Journal of Creative Research Thoughts.
7. Dr.D.Saravanan published an article on “Impact on Working Capital Management and Profitability ” in Journal of Research Administration.
8. Dr.D.Saravanan published an article on “Impact on GST on Start Ups in India ” in International Journal of Current Science.
9. Dr.D.Saravanan published an article on “Digital Transactions of Financial services in GST ” in International Journal of Creative Research thoughts.
10. Prof.V.Vinayagamorthy attended FDP programme on “Setting Goals and managing time “ from 2nd Aug to 4th Aug Conducted by Sri Arcot Mahalakshmi Women’s College.
11. Prof.K.S.Karuna attended International Virtual FDP on Emerging Trend in Data Analytics from 22nd Jan to 26th jan 2024 organised by Department of Artificial intelligence and Data Science, Saveetha College of Liberal Arts and Science, Chennai.
12. Prof.K.S.Karuna attended International Virtual FDP on Developing your Professional Edge – Strategies for Career Growth and Financial Success from 8th Jan to 12th jan 2024 organised by Department of Commerce,IT and IQAC , PPG College of Arts and Science, Coimbatore.
13. Prof K.S.Karuna attended Workshop on Research Methodology and Ethics for Ph.D Scholars held on 27.07.2023 to 28.07.2023 organised by the Centre for Research, Thiruvalluvar University, Serkadu.
14. Prof.D.Thenmozhi published an article on “ Impact of Technology in Business” in One day International Conference on “Model Management Equipped with Technologies” organized by Department of Business Administration, KMG College of Arts and Science, Gudiyatham.
15. Prof.D.Thenmozhi attended FDP programme on Design Thinking from 27th Dec2023- to 28th Dec 2023 conducted by ICT Academy in Sree Abiraami Arts and Science College for Women, Gudiyatham
16. Prof D.Thenmozhi attended Workshop on Research Methodology and Ethics for Ph.D Scholars held on 27.07.2023 to 28.07.2023 organised by the Centre for Research, Thiruvalluvar University, Serkadu.
17. Prof I.M.Faheem Ahamed attended Workshop on Research Methodology and Ethics for Ph.D Scholars held on 27.07.2023 to 28.07.2023 organised by the Centre for Research, Thiruvalluvar University, Serkadu
18. Prof I.M.Faheem Ahamed attended FDP Under Non Mudhalvan Scheme held on 22.01.2024to 30.01.2024 organised by the, Thiruvalluvar University, Serkadu.

RESULT ANALYSIS:

1. I B.Com A & B overall percentage = 22.72%.
2. II B.Com Overall Percentage = 13.88%
3. III B.Com Overall Percentage = 58.82%
4. I M.Com & II M.Com Overall Percentage = 100%